

MEDIA RELEASE

Niagara Falls Test Drone Show Rescheduled for the week of October 2, 2023

Niagara Falls, Canada

The test of drone technology in Niagara Falls, planned for September 29, could not be fully executed, due to Police activity in the area. Public safety is of paramount importance and takes priority in any situation. The key elements that were able to be tested — secure access of the site to ensure pedestrian safety, setup and readiness of the drones to fly and establishment of safe public viewing areas — all met or exceeded expectations.

Residents and visitors to Niagara Falls, Canada will be able to witness a re-scheduled presentation of drone technology on a date to be announced once permits are confirmed.

The Canadian Company, North Star Drones, who bring extensive experience and qualifications to the Niagara Falls test, will operate three hundred drones at approximately 400 feet in the sky between Skylon Tower and Clifton Hill. The test will feature drone lights forming shapes that represent a selection of the many world class attractions Niagara Falls has to offer visitors. The objective of the test is to understand sight lines in the area. It will have no audio component. The test show will last approximately ten minutes, beginning at 9 pm.

This test is part of ongoing efforts by stakeholders to ensure Niagara Falls continues to offer leading, world class visitor experiences. There is no immediate plan to replace fireworks at Niagara Falls with drones. This test is part of a larger discussion about whether drone shows may represent a viable supplementary addition to fireworks at Niagara Falls while ensuring to preserve the natural environment. The test will assist in educating stakeholders with regards to show content, length, sight lines and other relevant information.

The pathway between Robinson (Skylon Tower) and Clifton Hill will be closed to pedestrian traffic for safety reasons for the duration of the show and until the drones have landed (approx. 9-9:30pm)

The show can be seen from various vantage points within Queen Victoria Park, between the base of Clifton Hill and the bottom of Murray Street.



NIAGARA FALLS TOURISM

ABOUT NIAGARA FALLS CANADA

Overlooking the legendary Canadian Horseshoe Falls, the city of Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Canada's #1 leisure travel destination, Niagara Falls is just far enough away to escape with friends and family to make new memories and surround yourself with nature, adventure and history.

ABOUT NIAGARA FALLS TOURISM

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital. Niagara Falls Tourism strives to animate the destination in a responsible and sustainable way.

MEDIA CONTACT

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RESOURCES

- For Photos and Video Reel visit <https://media.niagarafallstourism.com>
- Website: www.niagarafallstourism.com
- Niagara Falls Illumination: www.niagarafallstourism.com/Illumination/
- Niagara Falls 24/7 Live Cam from Fallsview Casino: [Niagara Falls Live Stream](#)

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